



Patras Horse Riding School "ipposxeseis"


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🌐 www.ipposxeseis.gr/com



who we are

- ◉ *owner:* Alexadra Sakellariou
- ◉ *profession:* Physical and Sport Science Education, "IPPOSXESEIS" Patras Horse Riding school - founder, dog instructor, mental health counseling - trainee.
- ◉  alexadra.sakellariou



business description

- ◉ “ipposxeseis” is an effort that started in 2009.

Addresses to:

- ◉ disabled people (psychologically, kinetically, mentally)
- ◉ people who want to train their horses
- ◉ everyone who wants to learn horse-riding



our motivation

“you can pursue only something that you love!”

- One must have passion in order to achieve great things in their life, both personally and professionally.



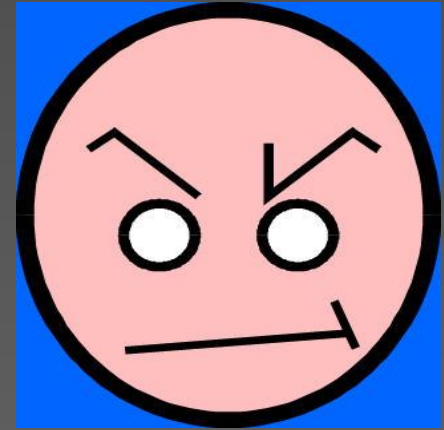
needs covered

- escape from daily routine
- physical activity
- psychological assistance
- medical therapy

- *horse-riding provides fitness can have therapeutic results but also helps us exude endorphins which are "happiness hormones"*

milestones

- bureaucracy
- lack of funding
- high maintenance costs
- cash flow



as a young business-woman I had to compromise, be diplomatic and resourceful in order to cope with the fact that horse-riding is understood as a luxury and not an essential need in our society.

supporters

- education - qualifications
- specialized personnel
 - accountant
 - lawyer
- family and friends



*...and mostly...as I have already mentioned
my true love for this job*

future goals

- ◎ **short- term:**
 - focus on disabled people
 - infrastructures facility developments
 - create a strong brand name
- ◎ **long- term :**
 - Make horse riding affordable



advice to young entrepreneurs

- ◉ pursue what you love
- ◉ educate yourself
- ◉ select capable colleagues
- ◉ use social networks
- ◉ personal effort
- ◉ maximize profits
 - > lower costs
 - > increase income

thank you

◉ questions



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